

**Office of the Media Coordinator
Jamia Millia Islamia**

February 14, 2017

Press Release

Vice Chancellor, JMI flags off a 2-day cycle rally on “***Beti Bachao Beti Padhao***” & “***Digital India***”

A cycle rally by students of Jamia Milli Islamia to generate awareness about the Central government’s “***Beti Bachao Beti Padhao***” & “***Digital India***” programmes was flagged by the university’s Vice Chancellor Prof Talat Ahmad today.

The two-day rally has been organized by NSS Jamia Millia Islamia in collaboration with NSS Regional Centre Delhi and Ministry of Youth Affairs and Sports, Government of India. From the University the cyclists comprising of 10 girls and 10 boys will to Dhauj in Haryana and return tomorrow covering a distance of about 90 Kms.

Flagging off the rally the Vice Chancellor emphasized the need for educating girls and said that they were no less than boys in discharging any responsibility.

He said that the rally is to propagate “***Beti Bachao Beti Padhao***” & “***Digital India***” programmes.

The objectives of the rally are to generate awareness about the importance of digital transactions and make India a cashless economy; to generate awareness about the importance of the girl child and their education and to provide an opportunity to the students of JMI to understand the flora and fauna of the different regions of India.

Director of Games & Sports Prof Iqtidar Mohammad Khan, NSS Project Director Prof N.U Khan, senior faculty members and officials and a large number of students were present on the occasion.

Prof. Saima Saeed

Hony. Deputy Media Coordinator

9891 22 7771

Attachment: **Pictures**





باب-ع-آ. پی. جے. عبدالکلام
BAB-E-A.P.J. ABDUL KALAM
बाब-ए-ए.पी.जे. अब्दुल कलाम



CYCLE RALLY 2017
for DIGITAL INDIA
&
BETI BACHAO BETI PADHAO
SAVE A GIRL
Haryana
Imad