

Media Coordinator's Office
Jamia Millia Islamia

March 24, 2017

Press Invite

Austrian Professor to deliver lecture series on 'Quantitative Approaches in the Social Sciences' at JMI

Professor Hajo Boomgaarden, Professor for Empirical Social Science Methods (with a Focus on Text Analysis) at the Department of Communication at University of Vienna will deliver a series of 14 lectures on quantitative data collection approaches for the social sciences, in particular survey research, experimentation and content analysis from March 27, 2017 at Jamia Millia Islamia (JMI).

Prof. Talat Ahmad, Vice Chancellor JMI will inaugurate the series being held under the aegis of MHRD's Global Initiative for Academic Networks (GIAN) at 10:00 am at the Tagore Hall, JMI.

The five-day course titled "Quantitative Approaches in the Social Sciences: Survey, Experiment and Content Analysis" from Monday March 27th is being organised by the Centre for Culture, Media and Governance (CCMG) with Prof. Saima Saeed and Dr. Taberez Ahmed Neyazi as course coordinators.

Mass surveys, experiments and content analysis, the three types of quantitative instruments most commonly applied in social science research projects across the disciplines of political science, sociology, communication and media studies will be dealt with theoretically as well as in practical application during the course lectures and tutorials.

In case of any further queries, please contact Prof. Iftekhar Ahmad, Hony. Media Coordinator # 9911109399; Prof. Saima Saeed, Hony. Deputy Media Coordinator #9891227771, and Mr. Shareef Siddiqui # 9990478066.

Entry to Tagore Hall (Administrative Block) will be from Gate no. 15.

Please find attached herewith the program invite.

Prof. Saima Saeed

Hony. Deputy Media Coordinator

#9891227771



**Centre for Culture, Media & Governance
Jamia Millia Islamia**

Cordially invites you to the

Inaugural Function

of the Global Initiative of Academic Networks (GIAN) course on

**Quantitative Approaches in the Social Sciences:
Survey, Experiment and Content Analysis**

March 27-31, 2017

Prof. Hajo G. Boomgaarden

(International Expert)

Empirical Social Science Methods

Department of Communication, University of Vienna

Prof. Talat Ahmad

Hon'ble Vice Chancellor, Jamia Millia Islamia

has very kindly consented to inaugurate the course

Venue :

Tagore Hall (Administrative Block), JMI

Monday, 27 March 2017 at 10:00 AM

Prof. Saima Saeed

(Course Coordinator)

Centre for Culture, Media & Governance
Jamia Millia Islamia, New Delhi-110025

Dr. Taberez Ahmed Neyazi

(Course Coordinator)

Centre for Culture, Media & Governance
Jamia Millia Islamia, New Delhi-110025