



CCMG Invited Lecture on

Challenges to Journalism amidst Digital Transitions Cross-National Perspectives

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Abstract

In a digital context journalism meets new challenges but also benefits. Since mid-1990's, Sweden have had news websites with a growing amount of visitors every year. Despite that, the Swedish media industry is facing huge financial problems since the business models are still based on the printed newspaper, which has a decline of subscribers. At the same time, the digitalization of media means new benefits in terms of globalization, global collaborations and a new competition about the readers, viewers, listeners and audience. During the lecture Andreas Mattsson will introduce the Swedish media landscape and discuss issues that related to the digital transition of journalism.

About the speaker

Andreas Mattsson is a lecturer in journalism at Lund University, Sweden. He is also a well-experienced journalist with a background as a reporter and online editor at Sydsvenskan newspaper and as a deputy news editor at Gotlands Tidningar. During the past years, he has reported about the current consequences of the Vietnam War for various newspapers in Sweden, Finland and Norway.

Venue: CCMG Network Governance Lab

Date: Wednesday, 16 September, 2015

Time: 11:30 am