

# CENTRE FOR CULTURE, MEDIA & GOVERNANCE

*Jamia Millia Islamia*

*New Delhi*



## CCMG INVITES YOU TO PRE-PH.D SUBMISSION

### “Changing Nature of Journalism in India: The Shift from Print to Digital Media Technology”

By

CCMG PhD Scholar **Seema Bharti**

Supervisor: **Prof. Saima Saeed**

#### Abstract:

Two dimensions are cross-applied to discuss the effect of the internet on contemporary journalism. On the one hand, new technologies, including the internet, have influenced journalism as a whole (news making and consumption patterns) and challenged, to some extent, its pre-existing forms. On the other hand, it is only to be expected that the effect of a new technology is shaped by the economic and political context in which this new technology works. Within these theoretical parameters, this study aims to explore the perceptions of Indian journalists and consumers about their own experience of practice and consumption in order to assess the extent to which internet technology has impacted on conventional journalism in the context of India. To investigate the research questions and to achieve the objectives of the research this study uses mixed method research. Thematic analysis is used as the approach to analyse the qualitative data generated from the interviews. To give a holistic approach to the study this thesis has adapted a survey method. For this 200 samples have been short listed from a population of people with different age groups who read online news. The sample has been selected using purposive sampling techniques.

#### Bio:

**Seema Bharti** is a PhD Research Scholar at Centre for Culture, Media & Governance, Jamia Millia Islamia. She finished her post graduate studies in Mass communication and Journalism from Guru Jambheshwar University, Hisar and holds two more Post Graduate Degrees in History and Hindi Literature from Kumayun University, Nainital and Indira Gandhi National Open University, New Delhi. Presently she is working as Asst. professor in Media Department of RLA College, University of Delhi, PIN-110021.

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**Date:** Friday, 18<sup>th</sup> August, 2023

**Time:** 10:30 am

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